



DISSEMINATION & EVALUATION

Ferreira do Zêzere, Portugal
July 8, 2026

We had decided that dissemination would be carried out through:

- 1** PROJECT WEBSITE
- 2** LARGE EXTENT WITH THE USE OF SOCIAL NETWORKS
- 3** ORGANIZATION'S WEBSITE
- 4** REPORTS
- 5** LOCAL NEWSPAPER
- 6** JOINT AND FINAL CONCERT FOR THE GENERAL PUBLIC
- 7** NEWSPAPER ARTICLE
- 8** 1 LOCAL EVENT
- 9** SOCIAL MEDIA POSTS

What we have done so far



**Methodology was
reviewed + Songbook
+ Manual + E-Course**

https://projekty.osu.cz/hesseb/doc/Methodology_HESSEB-new.pdf

**Evaluation and Results
of the 1st and 2nd
meeting**

**Interim Evaluation
Report**

<https://projekty.osu.cz/hesseb/doc/evaluation-report.pdf>

What else are we (RUTIS) going to do?

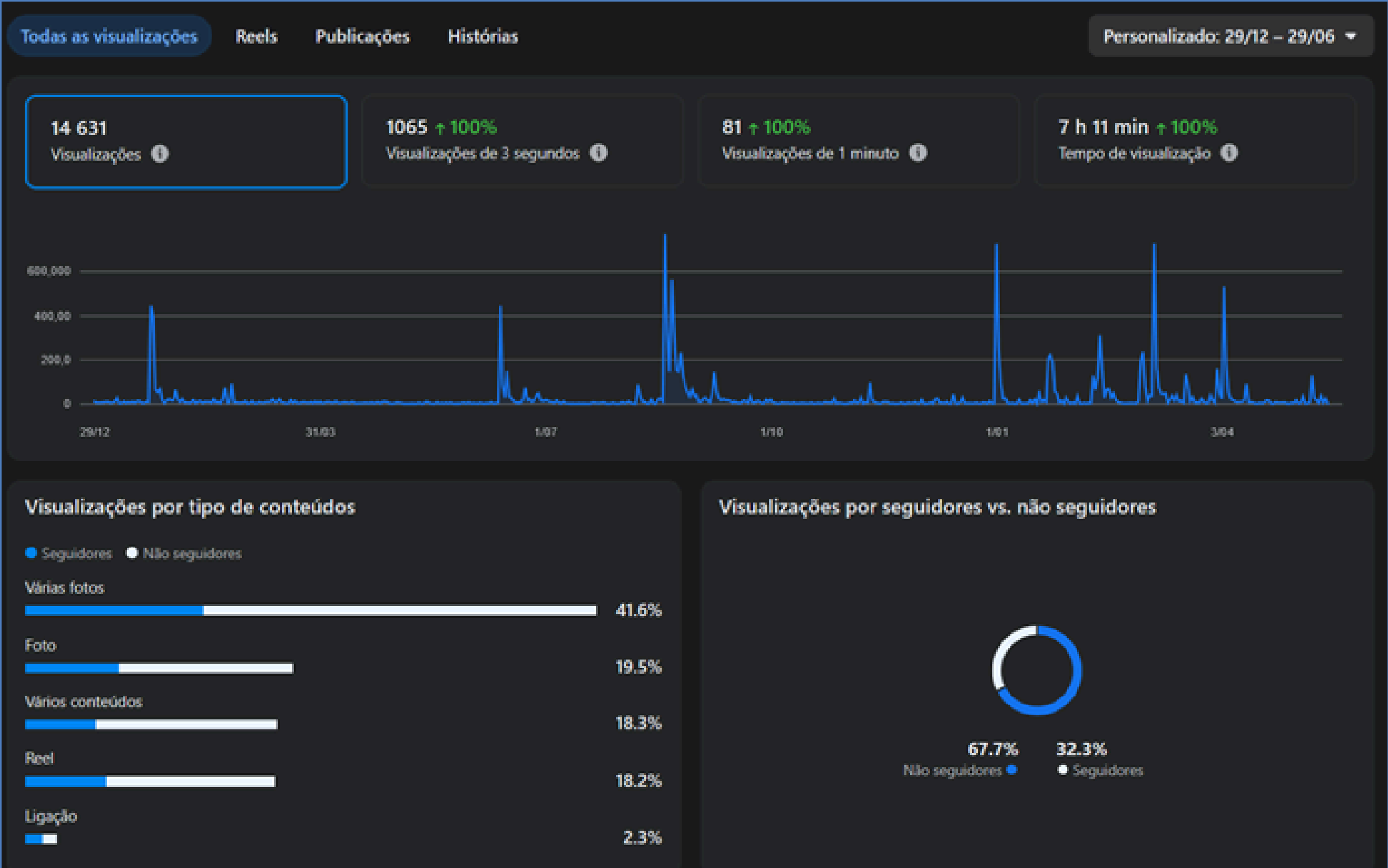
We'll conduct an assessment at the final international meeting

- . for seniors [E-Course European Belonging + Blended Mobility]**
- . for Staff [Mobility + Project Meeting]**
- . overall assessment of the project (questionnaire)**

Multiplier Event

HESSEB Facebook Statistics

29/12/2024 - 29/06/2026



Todas as visualizações

Reels

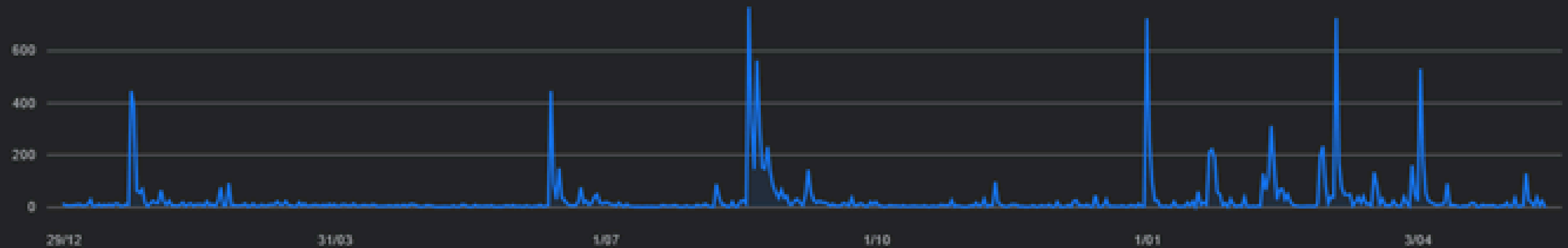
Publicações

Histórias

Personalizado: 29/12 – 29/06 ▾

14 631 Visualizações ⓘ

-- dos 548 dias anteriores



Publicações com mais visualizações

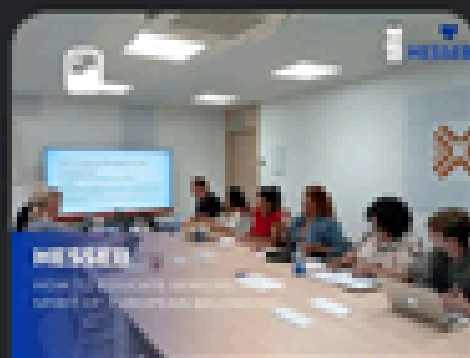
[Ver tudo](#)



Segunda-feira, 8 de setembro 19:00

1813

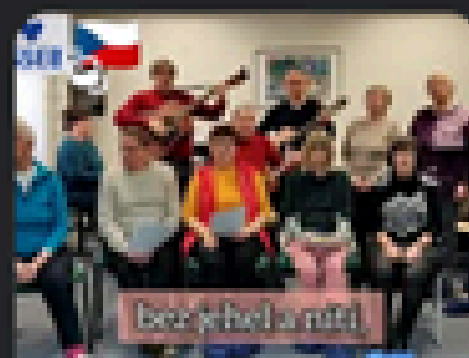
Visualizações



Quinta-feira, 11 de setembro 10:49

1027

Visualizações



Sexta-feira, 27 de junho 10:50

740

Visualizações



Segunda-feira, 13 de abril 14:30

706

Visualizações



Sexta-feira, 24 de janeiro 10:10

615

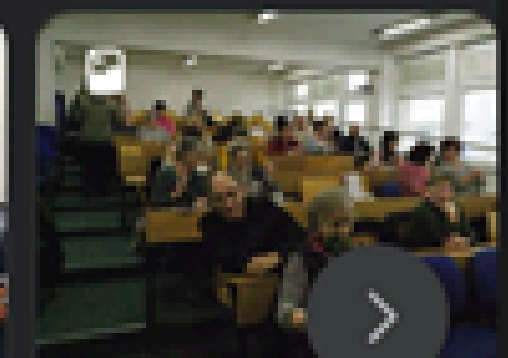
Visualizações



Quarta-feira, 25 de fevereiro 15:24

559

Visualizações



Sexta-feira, 20 de março 19:59

558

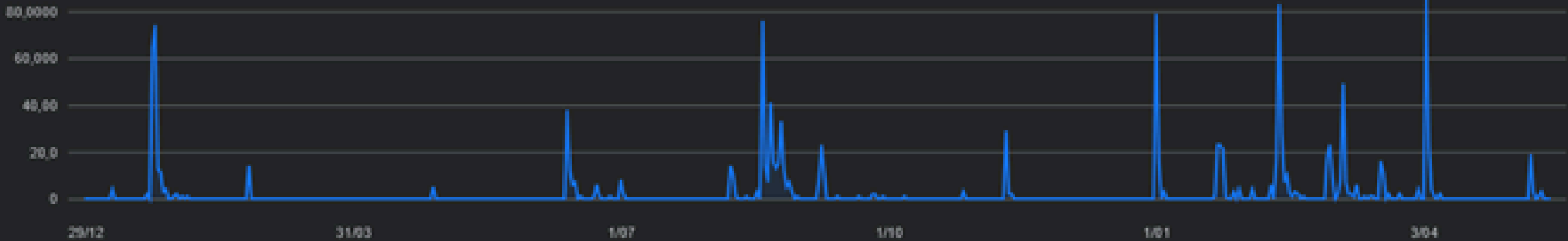
Visualizações

Visão geral das interações ⓘ

Personalizado: 29/12 – 29/06 ▾

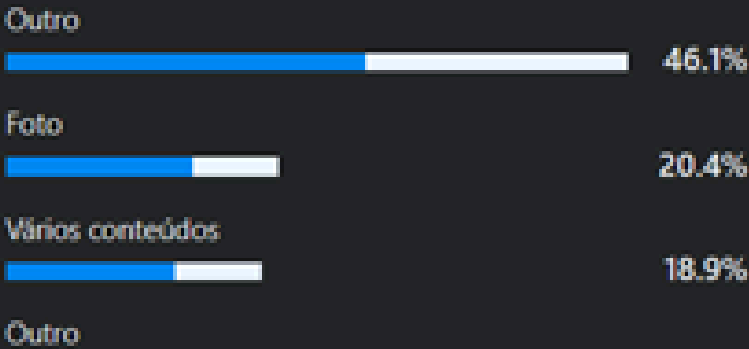
1283 Interação ⓘ

+488,5% dos 548 dias anteriores



Por tipo de conteúdos ⓘ

● Seguidores ● Não seguidores



Por tipo de interação ⓘ



Por seguidores vs. não seguidores ⓘ



CZECH = 15 POSTS
RUTIS = 12 POSTS

Recalling...



Tasks for each Partner:

- Respond to evaluation questionnaires (about meetings/events)
- Applying the questionnaires to the seniors you work with (and providing their answers/results)
- Recording activities: taking photos, making short videos of activities (music lessons/rehearsals, talks, events, etc.)
- Helping to feed and share posts on HESSEB's social networks
- Promote the project on your organization's website and social media pages, as well as in local/regional/national newspapers.
- Record the dissemination actions in the Word template shared and send to RUTIS (every +-3 months).

objectivs vs outputs



LARGE EXTENT WITH THE USE OF SOCIAL NETWORKS

ORGANIZATION'S WEBSITE

NEWSPAPER ARTICLE

1 LOCAL EVENT

RUTIS

- Creation, spread and analysis of the questionnaires/ evaluation
- Creation and administration HESSEB social networks (FB and Instagram pages)
- To gathering the dessimation actions from all partners
- To do the Reports (and give feedback about the results to the Consortium and the great audience)



To clarify



WP 4 Lecture series on European belonging

...

5. Realization of lectures and follow-up seminars. The lectures will be hosted on the platform and can be launched as part of face-to-face activities, followed by a seminar. However, they will remain available online for registered participants without restrictions. The assumption is that the selected lecture or lectures will also be realized during the joint meeting of seniors in Portugal - see Lecture Meeting. WP3.
6. Recording the activities of seniors from seminars and publishing them on the platform. The lecture will always be followed by a seminar that will be oriented as a discussion, brain storming, focus group or similar activity. The goal is to get as much information as possible from the seniors themselves. We can concentrate on their memories, opinions, feelings, etc. We can collect memories according to the principles of oral history.
7. **Evaluation and dissemination will be an integral part of this activity.**



TO DO LIST - for everyone

Keep **Post at HESSEB FB page** and simultaneously put information into our dissemination table

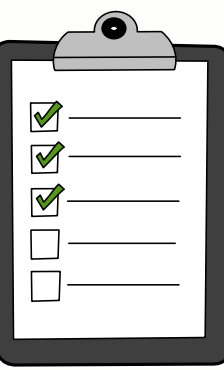
https://www.facebook.com/profile.php?id=61569267191188&locale=pt_PT
(https://drive.google.com/drive/folders/1mr5g_qKyUI5Fkp-s05mCz3L2yNVVnbet)

Tell also your seniors and other relevant **people to like and share** posts on FB.

Testimonials from seniors (why it's important to participate in this project)

Complete the evaluation **questionnaires**

TO DO LIST



OSU

1.

- General Monitoring
- Help seniors answer to the evaluation questionnaires and send them to RUTIS (scan)
- Recording lectures and share them

EDENSOL

2.

- Attendance of the courses (seniors)
- Recording lectures and share them
- Help seniors answer to the evaluation questionnaires and send them to RUTIS (scan)
- Post updates about the project on Facebook

AMBESP

3.

- Attendance of the courses (seniors)
- Newspaper article (joint with RUTIS)
- Recording lectures (joint with RUTIS)
- Help seniors answer to the evaluation questionnaires and send them to RUTIS (scan)

RUTIS

4.

- Evaluation & Dissemination of the Blended Mobility and Final concert
- Attendance of the courses (Expert)
- Multiplier Event
- Overall assessment of the project
- Evaluation & Dissemination final report





Thank you :)

Ana Durão

